

KiTS Realty Insights is the Referral Marketing tool that works. ...it's part of the KiTS 6-Pack Marketing Suite.

- **KiTSPak.com** – Online CRM Campaign Manager
- **Realty Insights** – 10 touchpoint Newsletter Program
- **HomeBuyer Insights** – Exclusive Drip Marketing
- **QR Code & MicroSite** – Where today's web is at.
- **e-News** – The email strategy that makes sense.
- **VDP Calendars** – 100% WOW!

KiTS is the Powerful Direct Marketing System for Realtors®



Leader's Edge Discount Offer –

KiTS Referral Marketing is unique and category-leading. Put your plans into action today and enjoy a Leader's Edge discount.

Standard Package:	
Subscription Rate	\$260
Leader Discount Savings	- \$65
	\$195

OR select

Template & Partner Package:	
Subscription Rate	\$380
Leader Discount Savings	- \$95
	\$285

- This Discount Offer from Leader's Edge is **valid for 20 days** from the date of your Leader's Edge Event.
- To receive the discount **enter Promo Code LE2106T** on the enclosed KiTS Subscription Form.
- This Offer cannot be combined with any other KiTS Special or Promotional Offer.



KiTS – Bringing paper + “e” together.

www.kitspak.com

Leader's Edge Training
154 Wildwood Trail
Barrie ON L4N 7Z7
www.LeadersEdgeTraining.com



A division of WAM Interactive Information Inc.
 50 Mural St • Unit 3
 Richmond Hill, ON Canada L4B 1E4
 905.731.7455 888.548.7725
 www.kitspak.com fx 905.731.8222

KiTSPak Subscriber Agreement



Start Date First Issue Date

Customer Information

Prefix First Name Initial Last Name Dgr/Awards Regulatory Title

Brokerage Name Y - independently Owned & Operated

Salutation Language Team/Slogan

Address Mail to: Billing OR Office

Billing Street # Street Name Suite City PR PST CD

Office Street # Street Name Suite City PR PST CD

Contact Information

Home Phone Home Fax Office Phone Office Fax Toll Free Cell

Email #1 Email #2 Web Site

Method of Payment VISA OR MasterCard

Card Number Exp Date MO / YR ID Code

Name on Card **X** Cardholder Signature Date

Account Establishment Standard \$260 (renewal \$180/ann)
 Template/Team \$380 + 2¢/copy (renewal \$180/ann)

Initial Payment

Account Creation _____
 Template Pak _____
 Photo Session _____
 Sub Total _____
 L.E.C. - _____
 HST/GST _____
 PST _____
 TTL _____

KiTS NewsPak – Quantity Mailed 10X per year

Units	Each	+ Postage
50 - 75	.93	.59
76 - 149	.82	.59
150 - 249	.76	.59
250 +	.73	.59

+ Per Edition \$12.55 Data & Ship
 Other items including HomeBuyer
 Insights priced separately.
 Production Schedule Dates posted at your
 Member Page at www.kitspak.com

REV Feb0111 LET

Add to Branded Template Library

- 1 Template: 1 front \$65.
 - 3 Templates: 2 front, 1 back \$135.
 - 6 Templates: 4 front, 2 back \$435.
- Package Prices apply only to orders within 45 days of
 the date of this Subscriber Agreement.
 Photos & Logo to be supplied by Member.
- Optional photoshoot \$185.

I have read and agree to the terms of the KiTSPak Subscriber Agreement, and I authorize
 WAM Interactive Information Inc. to charge my account in advance of each production
 cycle, amounts as prescribed and agreed to by this KiTSPak Subscriber Agreement.

X _____ Date
 Subscriber

KitSPak Subscriber Agreement

Definitions - In this Agreement, 'Subscriber and/or Member' means the person who signed the enrollment form. Agency, Publisher, and/or KitSPak [KiTS] means KiTS Communications a wholly owned subsidiary of WAM Interactive Information Inc.

Membership to the KitSPak Service is by annual fee, auto renewed unless advised prior. Services are paid for in addition in accordance with fees for creative, print and/or delivery. Sales taxes are in addition. Fees will be charged according to Membership Agreement during its Term, and thereafter at the most recent "cost schedule" posted on the Member Site at www.KiTSPak.com

Payment for all publications are due prior to production, printing and mailing. Not less than 20 days prior to each Production Cycle, if not already paid by the Member through account balance, KiTS Points, or other means, KiTS may execute a transaction to secure payment from a Credit Card Account as directed by the Member and acceptable to KiTS. The Member specifically authorizes KiTS to use such payment method.

From time to time KiTS may make available to Members additional services and publications, which the Member may elect to purchase based on same terms and conditions as agreed to in this Service Agreement.

Member may cancel their participation in the KitSPak Program upon 45 days written notice to KiTS Communications. There shall be no refund of monies already paid for Membership or services performed.

Access to the Member Side of www.KiTSPak.com is restricted to current subscribers only. Subscribers agree to protect the integrity of the foregoing, to keep secret and not share their password, or username. And member agrees not to study or permit to be studied for any competitive or reverse engineer process, the KiTS Member Site, Database or Data Display or Collection mechanisms and/or techniques, all of which are proprietary to KiTS.

Notice of changes may be made available to Members from KiTS through delivery by Canada Post at the address designated on the Member's Personal Profile Page, or by email to the Member's email as on the Member's Personal Profile Page, or by Posting at the Member Home Page at www.KiTSPak.com. Members are encouraged to adjust their Email Programs, Firewalls, or other Email Filtering devices to recognize KitSPak.Com as a Safe Sender.

Newsletter Publishing services offered will be executed based on copy and themes as developed by KiTS Communications. Members may have the option to apply customization to certain pre-determined portions of the publication, in the event that the member misses the cut-off date, or that KiTS publishes without such information, the Publication shall be deemed as completed.

Member is responsible for the accuracy of data in the Personal Mail List and its acceptability for delivery by the Post Office. Member appoints KiTS to hold the Member's Data and Member's Contact's Data in a database and may from time to time direct KiTS to delete certain Contact Records from the database, and KiTS shall use reasonable practice to comply with the Member direction. See KiTS Privacy Statement at www.KiTSPak.com

With the exception of Trademarks, stylemarks, tradenames and logos owned by others, KiTS owns the copyright in all Published works of KiTS Communications and shares, nor transfers any rights in same to any Member or Subscriber. All copy, art, images layout and formatting of the Publications and website not owned by others are the exclusive property of KiTS and may not be reproduced in any form.

You the Member expressly agree and understand that: a) The services are provided on an "as is" and "as available" basis. KiTS disclaims all warranties of any kind, whether express or implied. And further we make no representation that KiTS will: meet your needs; that the service will be uninterrupted, timely, secure, or error free, or that errors will be corrected. Materials uploaded, or downloaded or otherwise managed through the website is done at your discretion and risk. In the event of wrong publication, wrong delivery, unreasonable delay in delivery or whole or partial damage, or other error, by KiTS, its suppliers or agents, KiTS shall be liable only to provide a refund for the cost of the goods as originally paid, together with delivery taxes and the pro-rated portion of Annual Subscription Fee.

**IF BY FAX, SEND FRONT & BACK PAGES TO
905 731-8222**

initial